# Profile Summary

Highly qualified digital marketing strategist with 7+ years of experience in multiple marketing disciplines, search engine marketing (SEM), and event marketing. Proven ability to drive sales and increase brand awareness for small business clients.

# Professional Skill

Media relation Advertising

Brand management

Direct Marketing

# Relevant Skill

Supervising Event planning

Newsletter

Fluent in Spanish

# Education

## Bachelor of Science University

Computer Graphics Technology focuses on interactive Multimedia Development

# Work Experience

## Marketing Strategist

Propel marketing and design

Propel works with clients to create effective and unique marketing strategies to help raise their online profile and support their business objective

## Marketing Manager

Championed marketing efforts for St. Thynk Unlimited

Developed and implemented strategic marketing initiatives, targeted to both internal and external markets, while using marketing and public relation techniques

## Lead Program Support Assistant

Managed and trained 5 employees while supervising daily tasks and performing project management

Ensured accuracy and authenticity of all recorded information

## Marketing Assistant

Developed, produces, and distributed marketing materials for internal and external initiatives for Hannover and Tyke

Lead a team of marketing professionals while planning a special event to promote Hannover and Tyke such as Health campaigns, Brochures, Postcards, press releases, etc.

*2009-2013*

*2021-2022*

*2020 - 2021*

*2018- 2022*

*2016 - 2018*

# Interest

**DREW FEIG**

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MARKETING SPECIALIST

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Monitoring stock market.

Managing social media presence. Creating graphic design