DREW FEIG

MARKETING SPECIALIST

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Profile Summary

Highly qualified digital marketing strategist with 7+ years of experience in multiple marketing disciplines, search engine marketing (SEM), and event marketing. Proven ability to drive sales and increase brand awareness for small business clients.

Professional Skill

- Media relation
 Brand management
- Advertising
- Direct Marketing

Relevant Skill

- Supervising
- Event planning
- Newsletter
- Fluent in Spanish

Education

Bachelor of Science University 2009-2013 Computer Graphics Technology focuses on interactive Multimedia Development Work Experience **Marketing Strategist** 2021-2022 Propel marketing and design • Propel works with clients to create effective and unique marketing strategies to help raise their online profile and support their business objective **Marketing Manager** 2020 - 2021 • Championed marketing efforts for St. Thynk Unlimited Developed and implemented strategic marketing initiatives, targeted to both internal and external markets, while using marketing and public relation techniques Lead Program Support Assistant 2018-2022 Managed and trained 5 employees while supervising daily tasks and performing project management • Ensured accuracy and authenticity of all recorded information

Marketing Assistant

- Developed, produces, and distributed marketing materials for internal and external initiatives for Hannover and Tyke
- Lead a team of marketing professionals while planning a special event to promote Hannover and Tyke such as Health campaigns, Brochures, Postcards, press releases, etc.

Interest

- Monitoring stock market.
- Managing social media presence.
- Creating graphic design

2016 - 2018